**BRICS Women's Entrepreneurship Forum Business Programme**

**June 2 – 4, 2024**

*Moscow*

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| **June 2, 2024 (Sunday)** |
| The whole day  | Arrival of the foreign participants from the BRICS countries  |
| Вечер | Welcome dinner |
| **June 3, 2024 (Monday)** |
| 9:00 – 10:00 | Registration of the participants, welcome coffee break |
| 10:00 – 10:30 | Official opening of the Forum * **Sergey Ryabkov,** Deputy Minister of Foreign Affairs of the Russian Federation;
* **Galina Karelova,** Deputy Chairperson of the Federation Council of the Federal Assembly of the Russian Federation;
* **Dilma Rousseff,** President of the New Development Bank;
* **Anna Nesterova,** Chairperson of the BRICS WBA, Founder of the Palekh Watch Watchmaking Manufactury.
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| 10:30-11:45 | **Plenary session «BRICS: Opportunities for Growth and Development»** **Moderator:** * **Anna Nesterova,** Chairperson of the BRICS WBA, Founder of the Palekh Watch Watchmaking Manufactury

**Speakers:*** **Sergei Katyrin,** President of the Chamber of Commerce and Industry of the Russian Federation;
* **Herman Gref,** Chief Executive Officer, Chairman of Sberbank Russia;
* **Monica Monteiro,** CEO of the Pay TV Bandeirantes Group, Chairperson of BRICS WBA Brazilian Chapter;
* **Sangita Reddy,** Managing Director of Apollo Hospitals, Chairperson of BRICS WBA Indian Chapter.
* **Zhao Haiying,** Executive Vice President, Chief Strategy Officer of China Investment Corporation, Chairperson of BRICS WBA Chinese Chapter;
* **Lebogang Zulu,** CEO of AV Group of Companies, Chairperson of BRICS WBA South African Chapter
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| 11:45-11:55 | **The official launch of the Common BRICS WBA Digital Platform** |
| 11:55-12:05 | **The official launch of the BRICS Best Women's Startups Contest** |
| 12:05-12:25 | **Official signing of cooperation agreements**  |
| 12:25-12:45 | **Technical break. Preparing the halls for panel sessions. Coffee break.** |
| 12:45-14:00 | **Panel session «BRICS: Digital Technologies for Everyone»**With the rapid development of technology, women play a key role in automating processes and increasing digital platforms for interaction. During the session, the participants will discuss how female entrepreneurs can use digital technologies to start and grow their businesses, as well as enhance their professional skills. The speakers will share their experience in achieving equal opportunities for women in the digital age in the BRICS countries.**Moderator:** * **Kristina Romanovskaya,** CEO of Lazarevskoye Breeding Farm
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| 12:45-14:00 | **Panel session «BRICS: Creative Industries as a Growth Factor»**In the modern world, business in creative industries forms new niches at the intersection of cutting-edge technology and creativity, expanding opportunities for the application of human capital. Creative industries not only create jobs and highly competitive products, but also contribute to improving the quality of life of people and fulfilling their potential. The development of creative infrastructure enables the BRICS countries to shape a positive image, to attract more international investments, and contributes to the growth of their tourism potential.* What development strategies are needed to increase the contribution of the creative economy to the GDP of the BRICS countries?
* What support measures for creative industries are required for sustainable growth of the creative sector in the BRICS countries?
* What are the barriers to the development of creative industries today in the BRICS countries?
* What are the priority areas for the development of creative industries in the BRICS countries?
* What are the export potential of creative industries and opportunities for mutually beneficial cooperation among the BRICS countries?

These and other issues will be discussed at the session by experts from various spheres of creative economy - cinema and animation, fashion and gallery business, music and industrial design, tourism, gastronomy, folk arts and crafts.**Moderator:** * **Yuliana Slashcheva,** Chairperson of the SMF Studio (Soyuzmultfilm) Board of Directors, Chairperson of the Management Board of the Russian Animated Film Association, CEO of the Gorky Film Studio

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| 14:00-15:00 | Business Lunch |
| 15:00-16:15 | **Panel session «The Female Face of Industry in The BRICS Countries»**The statistical data from the BRICS countries show an increase in the number of women occupying key positions in the industrial sector. And the involvement of women in manufacturing business is a driver of economic growth of a country. The session participants will discuss advanced strategies and innovative approaches to promote women's entrepreneurship in the industrial sector, as well as share best practices and management experience in the field of industry.**Moderator:** * **Liudmila Shcherbakova,** President of Bright Way Group
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| 15:00-16:15 | **Panel session «Women's Leadership in ESG Agenda: Sustainable Development Strategies for the Future of the BRICS Countries»**Today, women are playing an increasingly important role in ESG transformation of businesses, adding new ideas, values and approaches to sustainability.The session participants will discuss key strategies and best practices for sustainable development in the business environment, as well as opportunities and risks faced by women entrepreneurs in the implementation of the ESG agenda.**Moderator:** * **Elena Chashschina,** Co-owner and Managing Partner of the EPOTOS Group of Companies
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| 16:15-17:30 | **Panel session «The Role of Women in an Inclusive BRICS Economy»**Women play a key role in the inclusive economies of the BRICS countries as drivers of socio-economic progress and important actors in shaping a sustainable and diverse labor market.The session speakers will share their experience and best practices to enhance women's participation in shaping an inclusive business environment that promotes sustainable development in the BRICS countries.**Moderator:** * **Galina Volkova,** CEO of Orthomoda

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| 16:15-17:30 | **Panel session «Tourism in BRICS: On the Way to Synergy»** The share of tourism in global GDP is more than 10%. The BRICS countries have huge tourist flows (3.2 billion people). During the session, the participants will exchange of knowledge and experience in the dynamically developing industry of tourism.* **Elena Chashschina,** Co-owner and Managing Partner of the EPOTOS Group
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| 18:00 | Traditional gala dinner  |
| **June 4, 2024 (Tuesday)** |
| 9:00-10.00 | Registration of the participants, coffee break |
| 10:00 – 11:30 | Meeting of the Working group on Innovative Development* **Anna Nesterova**, Chairperson of the BRICS WBA Russian Chapter, Founder of the Palekh Watch Watchmaking Manufactury.
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| 10:00 – 11:30 | Meeting of the Working group on Creative Industries and Tourism* **Yuliana Slashcheva,** Chairperson of the SMF Studio (Soyuzmultfilm) Board of Directors, Chairperson of the Management Board of the Russian Animated Film Association, CEO of the Gorky Film Studio
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| 10:00 – 11:30 | Meeting of the Working group on Healthcare* **Liudmila Shcherbakova**, President of Bright Way Group
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| 10:00 – 11:30 | Meeting of the Working group on Food and Environmental Security * **Elena Chashchina**, Co-owner and Managing Partner of the

EPOTOS Group  |
| 10:00 – 11:30 | Meeting of the Working group on Inclusive Economy* **Galina Volkova,** CEO of Orthomoda
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| 11:30-12:30 | Business Lunch |
| 12:30-18:00 | Cultural program |
| Evening | Departure of the foreign participants to St. Petersburg to take part in the panel session of the Alliance in the framework of the St. Petersburg International Economic Forum  |